



## the trailer

fish-fry is a Toronto-based music production company featuring principal composers Greg Fisher and Derek Treffry. Since launching in the fall of 1999, fish-fry has composed and produced music for all aspects of broadcast (television, film, commercials, new media) and boasts a client list featuring companies/broadcasters such as: CBC, Global, TVO, Alliance Atlantis, the NBA and American Express. Making full use of the latest in technology (such as fully digital recording suites and broadband Internet access) blended with the best of the organic (a wide array of vintage and acoustic - i.e. "real" - instruments), fish-fry focuses on delivering high-quality custom audio in an efficient, client-friendly environment.

## the cast

### **greg fisher – partner . composer . producer**

*...from small-town roots came big-city talent...*

Raised in Terra Cotta, Ontario, Greg Fisher worked in London (U.K.) and Los Angeles before moving back to Toronto and co-founding fish-fry in 1999. A talented musician and former T.O. nightclub DJ, Greg has composed and produced music for a wide variety of TV shows and commercials.

### **derek treffry – partner . composer . producer**

*...from the stage (and the study hall) to the studio...*

As a former DJ and member of many live bands over a 15-year period, Derek Treffry brought a vast performance history to the table (in addition to degrees in economics and law) when he co-founded fish-fry. He has since composed themes and soundtracks for numerous TV series and film projects.

## the credits

### television – theme and music library

“House of Bryan”	- series produced by Sharper Images (2009)
“Reality Obsessed”	- series produced by Peace Point TV (2008)
“Sarah’s House”	- series for HGTV (debuted April 2007)
“Three Takes”	- series for Slice (debuted April 2007)
“Disaster DIY”	- series for HGTV (debuted January 2007)
“Score on the NFL”	- series for The Score (2006– present)
“Science on the Red Carpet”	- documentary for The Discovery Channel (2006)
“Christine Cushing: Cook With Me”	- series for Food Network (2005 – present)
“the X”	- segment theme songs - series for CBC (2003 – 2005)
“Design Inc.”	- series for HGTV (2004 – present)
“The Mom Show”	- series for Slice/Life (2005 – present)
“Just One Bite”	- series for Food Network (2006– present)
“Rooms that Rock”	- series for HGTV (2005 – present)
“Man Made Food”	- series for Food Network (2004 – present)
“Snapshots”	- series for Sportsnet (2003-2004)

## **television – theme and score**

- “The Best Fight” - documentary for Berkeley Films (2009)
- “Fraud Squad” - series for Court TV and CLT (2007-present)
- “Skin Deep” (season VI) - series for Slice/Life (2005 – present)
- “Get Outta Town” - series for TVO and Wam! (U.S.) (2004 – present)
- “Adventures in Catering” - series for Global/Prime/TVtropolis (2005 – present)

## **television – network IDs**

- “Slice” - network IDs for Slice (debuted April 2007)
- “HGTV” - network IDs for HGTV (2006 - present)
- “The Score” - network IDs for The Score (2005 – present)
- “HGTV” - network IDs for HGTV (2005 - 2006)

## **television – score/library**

- “Going to Extremes” - series for National Geographic/Discovery (2003 – present)
- “Crisis Zone” - series for National Geographic/Life (2003 – 2005)

## **film**

- “Speed’s Choice” - short film for Street Kids International (2002)
- “John Nash: A Beautiful Genius” - feature documentary (2002)

## **commercials**

- “Mission Accomplished” - Spence Diamonds (2007)
- “Inspirations” - Cloverleaf (2007)
- “Le Diva Sutra” - Showcase Diva (2005)
- “Subtle Hints” - Tim Horton’s (2004)
- “Live Fab” - Debbie Travis/Proctor & Gamble (2005)
- “No Crazy, Stir Crazy” - Stir Crazy (2004)
- “Weakside Help” - The National Basketball Association (NBA) (2001-2003)
- “Remembered” - The Toronto Zoo (2001)
- “Air Hogs” - Spinmaster Toys (2002)
- “Monkey Bars” - Greens + (2002)

## **new media**

fish-fry has composed/produced music for CD-ROMs, websites and flash promos for clients such as: Bacardi, ATI, Thomas Cook, Pfizer and Four Seasons Hotels.

## **the set**

588 Richmond Street West  
Toronto, Ontario, Canada  
M5V 1Y9

416.504.4379  
[www.fish-fry.com](http://www.fish-fry.com)  
[earcandy@fish-fry.com](mailto:earcandy@fish-fry.com)

THE CANADIAN COMPOSERS AGENCY Ltd.

---

info@thecca.ca tel 604.708.1967 cel 604.612.2195 fax 604.872.1926 toll free 1-866-784-3222  
2-1638 E Georgia St. Vancouver, B.C. Canada V5L 2B2